

## Employability Matters!

### The Kings Careers & Employability Bulletin

#### Kings Sixth Form course of the Term

Kings Sixth is an exciting, vibrant, and successful community that we want you to be part of. Each term we will showcase one of the inspiring courses we have on offer.

##### Business Studies A Level

Business Studies will help you to develop a critical understanding of how businesses operate and, therefore, a better understanding of the economic dimension of our society. It will help you to develop research skills, communication skills, analytical and evaluation skills, which can be applied to a range of circumstances and situations. The course is broken down into ten topic areas ranging from understanding the different forms of business to choosing the strategic direction of a firm.

Find out more: [Sixth Form Prospectus](#) and [Course Guide](#)

#### Apprenticeship of the Term

On an apprenticeship, you're employed to do a real job while studying for a formal qualification, usually for one day a week either at a college or training centre. By the end of your apprenticeship, you'll hopefully have gained the skills and knowledge needed to either succeed in your chosen career or progress onto the next apprenticeship level. Each term we will highlight an interesting opportunity so that you have greater awareness of the possibilities available to you.

##### Apprentice Commis Chef

##### The Wookey Hole Inn

The Wookey Hole Inn are looking for an enthusiastic, up and coming chef to join their team. You will be well supported and encouraged to achieve your very best, whilst working with an array of local produce, resulting in the creation of mouth-watering dishes for our customers.

Find out more: [Apprentice Commis Chef](#)

#### University of the Term

You don't have to go to university and can build a career without a degree - but university can offer so much more than just a career path at the end. Going to university is a great way to expand your knowledge, meet new people, experience a new culture, and enjoy new experiences. You'll get plenty of support at university, and a chance to experience a great student lifestyle. You will choose a



## Welcome back to "Employability Matters!"

Each term we will showcase a variety of employability and careers information to guide and support you on your journey to work. Make sure to follow any links in the document to get complete information about each opportunity.

##### Careers & Employability Guidance

If you would like a 1:1 careers appointment please contact your tutor – they will refer you to Mrs Devlin, Employability Co-ordinator, as needed.

##### All- Years Drop- In Sessions

Every Monday, Tuesday, Wednesday & Thursday lunchtime you can call into the Employability & Learning Hub (ELH) for a quick chat with Mrs Devlin. You can look at prospectuses, work on your UCAS application or research your next steps. The ELH is opposite the memorial gate entrance to school.

##### Calling all students!

Don't forget to check out the new additions to the Employability section of the Kings website, including Labour Market Information.

##### Useful websites & Information

Careers information and support for students aged 11-19:

[Careerpilot : Plan your future work & study](#)

For information about apprenticeships:

[Find an apprenticeship](#)

[Amazing Apprenticeships](#)

[Apprenticeship search / Institute for Apprenticeships and Technical Education](#)

For up to date information about universities and applying to HE:

[UCAS | At the heart of connecting people to higher education](#)

subject to study at an advanced level. Each term we will introduce you to a university and provide a link for you to find out more:

## **Bangor University**

At Bangor, you'll find excellent teaching a welcoming community and one of the best overall student experiences in the UK. We're surrounded by nature but we're well connected to major towns and cities. Our cutting-edge research informs our teaching and helps advance our collective understanding of the world around us.

<b>#2</b>	<b>Top 5</b>	<b>15th</b>	<b>#1</b>
<b>University in Wales</b>	<b>UK University of the year</b>	<b>in the world for Sustainability</b>	<b>most affordable university town</b>
<i>Student Crowd, 2023</i>	<i>WhatUni? Student Choice Awards, 2022</i>	<i>UI GreenMetric, World University Rankings, 2021</i>	<i>Totally Money, 2019</i>

Explore further here: [Bangor University](#)

## **University Course of the Term**

Each term we will showcase a degree course offered at the university of the month to inspire and inform you.

### **History BA (Honours)**

History is an inspirational, dynamic, relevant subject. The breadth of topics offered in our degree span the Neolithic period right up to the more recent past. Covering aspects of the history of Wales, Britain, Europe and the wider world, you will build knowledge in political, social and cultural themes. Valued by employers, the practical and transferable skills gained will prepare you for many possible careers, e.g. civil service, heritage sector, the media, or law.

This course aims to develop your knowledge and understanding of a wide range of human history. It encourages you to take an analytical approach to the past, so that you can understand and contribute to historical controversies, and can understand ways in which the past is at least partly constructed in the present. It therefore hopes to train you intellectually so you can explain the relevance of the past in the present, understand the problems of interpreting written and other evidence, and gain skills of research, analysis, problem-solving, construction of argument and communication.

It is no surprise that History remains one of the most popular degree subjects in the UK. It has an established range of concerns, but it is always expanding and changing as it responds to new themes or ideas raised by other disciplines. It is also a very practical subject, and during your degree you will develop various transferable skills that employers value highly. Surveys consistently indicate that History graduates obtain employment more rapidly than graduates in many apparently more 'vocational' subjects.

Find out more: [History BA \(Hons\)](#)

## **Job / industry of the Term**

Every term we will focus on a job or industry that will help you find more about the huge variety of jobs that are available in the UK.

### **Marketing executive**

Alternative titles for this job include Digital marketing executive, marketing officer, online marketing officer  
Marketing executives promote a company's products, services, or brand.

In your day-to-day tasks you may:

- research customers and market trends to inform campaigns
- develop working relationships with clients
- write and edit content for print and online campaigns
- understand brand guidelines and check they are followed
- organise and promote events
- manage marketing budgets
- keep up to date with marketing trends and competitor activity
- analyse data to plan and evaluate marketing campaigns

### **Working environment**

You could work in an office, at a client's business or remotely.

You can get into this job through:

a university course

a college course

an apprenticeship

working towards this role

applying directly

specialist courses run by private training organisations

University	Apprenticeship	College	Work	Direct application	
Marketing and digital marketing roles are open to graduates of all subjects. You could choose a specialist foundation degree, higher national diploma, or degree in subjects like:  marketing communications digital marketing advertising business and management	You may be able to get into this role through the following apprenticeships:  marketing assistant advanced apprenticeship  digital marketer advanced apprenticeship  marketing executive higher apprenticeship  digital marketer degree apprenticeship	You could take a course to help you get into trainee marketing executive roles. These include:  Level 2 Certificate in the Principles of Marketing  Level 3 Certificate in Digital Marketing and Analytics  T Level in Digital Production, Design and Development	You could join a company's marketing department as an administrator or assistant. This could give you enough experience to work your way up to become a marketing executive or digital marketer.  You could get work experience and marketing skills by volunteering for a charity and helping with their social media and events communications.	You can apply directly to employers if you've got business and marketing skills. You may get these through jobs like sales, customer service or public relations work. Some employers may ask for a degree qualification though it's not always essential.	You can do professional marketing, digital marketing and communications qualifications that may help your job prospects through:  <a href="#">The Chartered Institute of Marketing</a>  <a href="#">Institute of Data &amp; Marketing</a>  <a href="#">Chartered Institute of Public Relations</a>

Entry requirements	Entry requirements	Entry requirements			
<p>You'll usually need:</p> <p>1 or 2 A levels, or equivalent, for a foundation degree or higher national diploma</p> <p>2 to 3 A levels, or equivalent, for a degree</p>	<p>You'll usually need:</p> <p>5 GCSEs at grades 9 to 4 (A* to C), or equivalent, including English and maths, for an advanced apprenticeship</p> <p>4 or 5 GCSEs at grades 9 to 4 (A* to C) and A levels, or equivalent, for a higher or degree apprenticeship</p>	<p>You may need:</p> <p>2 or more GCSEs at grades 9 to 3 (A* to D), or equivalent, for a level 2 course</p> <p>4 or 5 GCSEs at grades 9 to 4 (A* to C), or equivalent, for a level 3 course</p> <p>4 or 5 GCSEs at grades 9 to 4 (A* to C), or equivalent, including English and maths for a T level</p>			

## Employability Skill of the Term

Most employers look for certain skills and qualities in job candidates in addition to academic qualifications. Known as employability skills, these skills may not be job-specific, but they play an important role in improving your performance and value in the workplace.

Employers have high regard for employability skills because they are much harder to teach than job-specific skills. Some employable qualities come naturally, while others can be acquired through education, work, or daily practice. You may already have some of the key employment skills, but you can work to improve those skills and develop new ones. In each edition of *Employability Matters* we will explore the employability skills that employers look for.

### Leadership skills

Leadership skills are important to develop if you aspire to managerial, executive, and other leadership positions. Good leaders possess a wide array of skills, abilities and qualities that make them good at what they do. If you want to become an effective leader, it's a good idea to familiarise yourself with the qualities that you're going to want to develop.

Explore more here: [Leadership Skills](#)