

13 September 2023

Dear Parent/Carer

BTEC Technology Award in Enterprise – Coursework Components

Year 10 students who are studying the BTEC in Enterprise Course are now completing a significant piece of assessed work from now until the end of November. This coursework accounts for 30% of the overall qualification and is being completed in lessons with homework tasks being set to help with the research and preparation process.

Component 1 - Exploring Enterprise

Students are required to investigate a real small/medium sized business. They have to find out what activities it does, when, why and by whom it was founded; what market research it carries out; the skills and characteristics of the entrepreneur who runs the business. All of this research goes into a typed report which is then assessed.

Students have decided their chosen enterprises and will be working in lessons to complete set tasks. Homework is going to be set on ClassCharts which may require some primary or secondary research in preparation for the next task. For students who wish to carry out research in school, we are available every lunchtime until the final deadline to support and guide students.

If a student is absent from school and misses one of their BTEC lessons, we have asked that they attend lunchtime sessions to catch up and ensure that they are not disadvantaged in terms of time allowed.

There are strict guidelines that we must follow in terms of how much time students can have to complete their coursework, however, the research they carry out at home is encouraged and allowed as part of the preparation process. Notes can be brought into school and used when typing up the final reports.

We would really appreciate any support you can offer during this assessed time; checking homework is completed and providing any help with research completion if possible.

If you have any further questions, please email the Academy office on office@kovessex.co.uk.

Thank you for your continued support.

Yours sincerely



Mrs J Wilson
Head of International Business and Enterprise Faculty



The Kings of Wessex Academy, Station Road, Cheddar, Somerset, BS27 3AQ • 01934 742608 • office@kovessex.co.uk • www.kovessex.co.uk

