

March 2025

Dear Parents/Carers

We are delighted to introduce Unifrog, a platform designed to support students in their academic and career journey. Unifrog allows students to record and track their skills, record and reflect on their work experience placements in Year 10 and Year 12, explore varied career options, research colleges and universities, and access numerous resources for future opportunities. Unifrog provides an invaluable tool for students to develop the knowledge necessary to succeed in the world of work.

### How Can It Be Used?

- **Logging Skills:** Students should log the skills they have demonstrated in different activities, whether academic, extracurricular, or work-related. These could include teamwork, leadership, communication, problem-solving, and creativity. For example, if a student has volunteered for a school event, they can record how they demonstrated leadership and teamwork. Instructions on how to do this have been shared in tutor time and 'How to' instructions sent via ClassCharts.
- **Exploring Careers and Education Pathways:** The platform offers tools for career exploration, where students can research different industries and roles to help them make informed decisions about their future. They can also explore further education courses and establishments to start to prepare for their next steps.
- **Application Tools:** Unifrog also offers resources for personal statements, CVs, and other application materials, helping students prepare for university or employment applications.
- **Work Experience:** Students in Year 10 and Year 12 are recording their placements on the platform and will then use as a log-book to record reflections.

### How Can You Support Your Child?

We would like parents to take an active role in supporting their child's use of Unifrog. Here are a few ways you can help:

1. **Encourage Regular Use:** Remind your child to log their achievements, skills, and activities regularly. This will help them build a comprehensive profile that can be shared with potential employers or universities.
2. **Discuss Career Goals:** Have conversations with your child about their career aspirations and encourage them to explore different industries and job roles within Unifrog.
3. **Review Skills:** Look through the skills your child has recorded and help them identify examples of activities where they have demonstrated these skills.

We have provided instructions to students via ClassCharts, and we recommend they start using Unifrog as soon as possible to get the most out of its features. Every time a student logs an activity against the relevant skills before Wednesday 2 April their name will be entered into a prize draw as an additional incentive. The winner will be drawn on Friday 4 April 2025.

If you have any questions or require further support, please do not hesitate to contact the Academy. Here is the [link](#) to the main site that students log in to.

Thank you for your continued support in helping your child achieve their full potential.

Yours sincerely

Rachel Jarrett  
Associate Assistant Headteacher



The Kings of Wessex Academy, Station Road, Cheddar, Somerset, BS27 3AQ • 01934 742608 • office@kowessex.co.uk • www.kowessex.co.uk

