



Kings
Academy

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22 May 2026

Dear Parent/Carer

BTEC Tech Award in Enterprise – Coursework Component 1

Year 9 students studying BTEC Enterprise are now beginning an important piece of assessed coursework, which will run from after half term until the end of November. This coursework makes up 30% of the final qualification.

The coursework theme is Exploring Enterprise. Students must choose a small or medium-sized local business to research. As part of this project, they may need to interview the business owner or someone who works there to learn about:

- the aims of the business
- the market research it carries out
- the skills and qualities needed to run the business

Finding a suitable business can be difficult without personal contacts, so we are asking for your support. If you know a family member, friend, or neighbour who owns or works in a business, this could provide a valuable opportunity for your child's research.

We would appreciate it if you could discuss possible businesses with your child before the coursework begins after half term. Students who are unable to choose their own business will be given a local business to research, but this may make it harder for them to gather the detailed information needed for a strong final report.

If you have any questions, please do not hesitate to contact us by email or phone.

Thank you for your continued support.

Yours sincerely

Mrs J Wilson
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