



Kings
Academy

Believe and Succeed

11 September 2026

Dear Parents and Carers

Key Expectations and Procedures

I hope that your child has had a positive start to the new academic year at King's Academy.

For those families I have not yet had the opportunity to meet, my name is Mr David Truan, and I am the Deputy Headteacher responsible for Behaviour and Attitudes at King's Academy. A key part of my role is ensuring that we maintain a calm, safe and purposeful environment in which every student can learn, feel that they belong and achieve their potential.

This year, we have introduced three simple expectations that underpin our approach across the Academy: Ready, Respectful and Responsible. These provide a shared language for students and staff and help us to create a calm, consistent and positive environment in which every student can succeed. You will hear us refer to these expectations regularly throughout the year, and they sit behind many of the important reminders outlined in this letter.

I therefore wanted to take this opportunity to provide a reminder of some of our key expectations and procedures. Your support with these is greatly appreciated and helps us to provide students with a consistent approach between home and school.

Mobile Phones

King's Academy is a mobile phone-free school. Students may bring a mobile phone to school, but it must remain switched off and in their bag throughout the school day. Students can use their phones again once they have left the Academy site.

If a student is seen using a mobile phone, it will be confiscated and handed to Main Reception. On the first occasion, the student will be able to collect the phone at the end of the school day. For repeated offences, a parent or carer will be required to collect it.

We appreciate that parents and carers may sometimes need to contact their child urgently during the school day. In these circumstances, messages can be left with Main Reception. Similarly, if a student needs to contact home during the school day, a telephone is available at Main Reception.

Uniform and Jewellery

We have high expectations of our students' uniform and appreciate the support of parents and carers in ensuring that students arrive at the Academy each day Ready to Learn.

Students should wear the Academy uniform correctly throughout the school day. This includes:

- Academy blazer
- White formal shirt
- Academy House tie

A: Kings Academy, Station Road, Cheddar, Somerset, BS27 3AQ

E: office@kowessex.co.uk | W: www.kowessex.co.uk | T: 01934 742608



Part of the
Wessex Learning Trust



POSITIVITY



RESPECT



INTEGRITY



DEMOCRACY



EQUALITY



Kings
Academy

Believe and Succeed

- Appropriate mid-grey formal trousers or Academy tartan skirt
- Plain, smart black shoes
- Black socks

We would also like to remind parents and carers of our expectations regarding jewellery. Students are permitted to wear one pair of small ear studs, one in each earlobe. No other jewellery is permitted.

For reasons of health and safety, facial or body piercings are not allowed. This includes nose studs, including plastic studs or retainers, as well as eyebrow or tongue rings/bars and belly-button rings/bars.

Where students arrive wearing items that do not meet our expectations, we will work with them to rectify this. Jewellery and other items that are not permitted will be removed and may be confiscated until the end of the school day. Students wearing incorrect uniform may also be asked to change into spare uniform provided by the Academy.

Reporting Absence

Regular attendance is fundamental to students' learning and progress. Even relatively small amounts of absence can quickly result in significant amounts of learning being missed. We therefore monitor attendance carefully and work with families where concerns begin to emerge.

If your child is going to be absent from school, this must be reported before 8.30am using Bromcom via the MyChildAtSchool (MCAS) App, or by emailing absence@kovessex.co.uk. Absence needs to be reported on each day that your child is absent, with the reason for the absence provided.

Wherever possible, we also ask that medical appointments are arranged outside school hours. Where this is not possible, please provide appropriate evidence and ensure that your child returns to school as soon as the appointment has finished.

Communication with Staff

Finally, I wanted to clarify the best route for communication if you have a question or concern about your child. In most circumstances, your child's Tutor should be your first point of contact. Tutors have the greatest day-to-day pastoral oversight of the students in their Tutor Group and are therefore well placed to understand the wider picture of how your child is getting on at school.

We place significant importance on the relationship between students, families and Tutors. Building a strong working relationship with your child's Tutor is an important part of supporting every student's success at King's Academy. Where a concern requires additional support or input, the Tutor can ensure that it is passed to the most appropriate member of staff.

Thank you for your continued support in maintaining the high expectations we have for all students at King's Academy. Our expectations of being Ready, Respectful and Responsible are at the heart of our approach, and the partnership between school and home plays an important role in helping our students to meet them.

A: Kings Academy, Station Road, Cheddar, Somerset, BS27 3AQ
E: office@kovessex.co.uk | W: www.kovessex.co.uk | T: 01934 742608



Part of the
Wessex Learning Trust



POSITIVITY



RESPECT



INTEGRITY



DEMOCRACY



EQUALITY



Kings
Academy

Believe and Succeed

I look forward to working with you throughout the academic year and supporting your child to have a successful and positive experience at King's Academy.

Yours sincerely

Mr David Truan
Deputy Headteacher – Behaviour and Attitudes

A: Kings Academy, Station Road, Cheddar, Somerset, BS27 3AQ
E: office@kowessex.co.uk | **W:** www.kowessex.co.uk | **T:** 01934 742608



Part of the
Wessex Learning Trust



POSITIVITY



RESPECT



INTEGRITY



DEMOCRACY



EQUALITY